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Call for Papers: eLearning Summit 2007
Tools for SCORM: What We Have and What We Need
30 – 31 October 2007

Workforce ADL Co-Lab
FedEx Institute of Technology
University of Memphis, Memphis, TN 38152

The Workforce ADL Co-Lab at the University of Memphis is chartered to convene periodic summits on issues of critical importance to the SCORM community. Organized around the theme “Tools for SCORM: What We Have and What We Need”, this year’s event will be hosted at the University of Memphis in Memphis, Tennessee and will take place 30 – 31 October. This meeting will bring together eLearning organizations and experts from around the world to highlight some of the latest technologies and project areas for growth and development in SCORM, and will also provide opportunities for international eLearning participants, developers and vendors to showcase and demonstrate their strategy and products.

ELearning Summit 2007 welcomes contributions from industry experts and researchers in many fields, given the multidisciplinary and collaborative nature of applications of and inquiries into the field of eLearning technology. This summit will address the concerns of many stakeholders:

- Representatives from all eLearning sectors: K-12, higher education, and enterprise training
 - Instructional designers
 - Training managers and learning officers
 - Representatives of industry and education sectors
- Software vendors and training developers
 - LMS/LCMS vendors
 - Content providers
 - Authoring tool vendors
- Researchers and education partners building tools and using ADL technologies
 - Cognitive scientists and computer scientists
 - Educational psychologists

This year’s conference program includes competitively selected, peer-reviewed papers, keynote and plenary lectures, as well as a small number of invited speakers, focus and panel group discussions, posters and demos.

Conference Foci

We encourage submissions addressing the major and most significant achievements in SCORM development and implementation as well the most urgent technological needs. There are various topics which are appropriate for submission to this conference. Examples of some of the most exciting areas include, but are not limited to:

- Content production: *Creative strategies and delivery methodologies for maximum results*



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- Authoring environments
 - Quality control procedures
- Content repository/reuse: *Implementing effective content management systems*
 - ADL Registry
 - Re-usability 2.0
- Tool interoperability/integration: *Innovative combinations that build doorways to the world*
 - Conversion/Integration utilities
 - Open source tools
- Tools for assembling and disassembling SCOs

Empirical, conceptual, and design contributions are invited, involving a range of methodologies encompassing both qualitative and quantitative approaches. These might include application designs, innovative frameworks, case studies, survey research, and ROI analyses.

Submitting Papers and Demonstration Proposals

Completed and original abstracts of no more than 250 words must be submitted electronically to the conference website and will undergo a peer review process. The accepted submissions will be presented in the summit either in the form of a paper or a poster presentation based on reviewers recommendations. The deadline to submit an abstract is 1 August 2007.

Summit Publications

Selected papers/posters will be invited to publish on ADLCommunity.net.

Organizing committee: Suresh Susarla (Chair), Xiangen Hu, Daniel Rehak and Tricia Simmons, *Workforce ADL Co-Lab*

Program committee: Xiangen Hu (Chair), *Workforce ADL Co-Lab*

Debbie Adams	<i>International Paper</i>	Dexter Fletcher	<i>Institute for Defense Analyses</i>
Kirt Bandall	<i>Federal Express</i>	Jackie Haynes	<i>Intelligent Automation</i>
Avron Barr	<i>Aldo Ventures</i>	Don Holmes	<i>IMedia</i>
Bill Blackmon	<i>ADL Co-Lab Hub</i>	Paul Jesukiewicz	<i>ADL Co-lab Hub</i>
Peter Bloom	<i>St. Jude Hospital</i>	Daniel Rehak	<i>Workforce ADL Co-Lab</i>
Judy Brown	<i>Academic ADL Co-Lab</i>	Eric Roberts	<i>ADL Co-Lab Hub</i>
Jean Burmester	<i>Joint ADL Co-Lab</i>	Timothy Shih	<i>Tamkang University</i>
Michael Bush	<i>Brigham Young University</i>	Suresh Susarla	<i>Workforce ADL Co-Lab</i>
Michael Dowdy	<i>Regions Financial Corp.</i>		

Contact Information

Questions regarding eLearning Summit 2007 should be sent to the conference email address, which is Summit2007@workforcecolab.org,